

#6

COMPLETE

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Q1

Name

Martha Blanchfield

Q2

Company

SF Blue Tech

Q3

Zip Code

94107

Q4

Blue Tech

Blue Economy Industry

Q5

Projected Jobs: Positions that your company is looking to fill (Please list)

2025	volunteers
2026	If I land funding for this group = 2 to 3

Q6

Educational Requirements for Incoming Employees:

High School + on the job training,
Vocational Training Certificate,
Technical Training Certificate,
Associates Degree

Q7

\$25,000-\$50,000

What is the pay range for jobs at your company? (1-5 years of experience):

Q8

What Blue Workforce Development Partnership Opportunities Do You Provide?

Speakers,
Mentors,
Internships (non-paid),
Apprenticeships,
On the job training,
Blue/STEM partnerships: schools,
Blue Job Fairs,
Blue Career Planning/Placement,
Other (please specify):
Industry networking, industry education

Q9

Which of these sustainable certificates would help with workforce development training?

Circular Economy Alliance Certificate,
Global Reporting Initiative Professional Certification,
Offshore Wind Power Technology Certificate,
Renewable Energy Professional Certificate,
Sustainable Agriculture Certificate,
Other (please specify):
solid communications skills: writing, follow-up, talking essential

Q10

10

How likely is your company to hire local talent vs. recruiting nationally/internationally? (Rate from 1-10)

Q11

What are the soft skills that you find are most lacking in your employees?

Attention to detail,
Critical Thinking,
Interpersonal Skills,
Problem Solving and Resourcefulness,
Public Speaking,
Time Management,
Other (please specify):
Follow-up/follow-through

Q12

What are the challenges your company faces in the transition to a sustainable economy?

Lack of community awareness about the Blue Economy and its importance to the region

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Lack of a liaison/facilitator between schools, organizations, universities, companies, community

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Lack of leadership on goals within areas of Sustainable Economy: local, state, national, federal

Q13

Building a Blue Economy Workforce Development Pipeline: What Do You Envision are the Needs?

Access up-to-date information on available Blue Economy training programs/community resources

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Clarify skill gaps & determine how to enhance available academic programs

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Collaboration with academic institutions, training centers, organizations and CTE programs

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Collaboration with national government agencies to improve policy and legislation

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Collaboration with local government agencies to improve implementation, community services and infrastructure

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Other (please specify):

Collaboration and cooperation in non-competitive mode
