

#8

COMPLETE

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Q1

Name

Sam Martinez

Q2

Company

Call of the Sea

Q3

Zip Code

94965

Q4

Blue Economy Industry

Other (please specify):
Education and Public Outreach

Q5

Projected Jobs: Positions that your company is looking to fill (Please list)

2025 **Summer Camp Counselors, Deckhand Educators,
Program Coordinator**

Q6

Educational Requirements for Incoming Employees:

**High School + on the job training,
Technical Training Certificate,
Bachelor's Degrees**

Q7

\$50,000-\$75,000

What is the pay range for jobs at your company? (1-5 years of experience):

Q8

What Blue Workforce Development Partnership Opportunities Do You Provide?

**Mentors,
Internships (paid),
Apprenticeships,
On the job training,
Scholarships,
Blue/STEM partnerships: schools,
Blue Job Fairs**

Q9

Which of these sustainable certificates would help with workforce development training?

**Certified Climate Change Professional,
Marine Electrical Technician**

Q10

9

How likely is your company to hire local talent vs. recruiting nationally/internationally? (Rate from 1-10)

Q11

What are the soft skills that you find are most lacking in your employees?

**Adaptability,
Analytical skills,
Attention to detail,
Conflict Resolution,
Critical Thinking,
Cultural Respect/Appreciation,
Interpersonal Skills,
Motivation,
Problem Solving and Resourcefulness,
Public Speaking,
Teamwork,
Time Management**

Q12

What are the challenges your company faces in the transition to a sustainable economy?

Lack of community awareness about the Blue Economy and its importance to the region

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Lack of trained educators in the Blue Economy (science teachers etc.)

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Lack of leadership on goals within areas of Sustainable Economy: local, state, national, federal

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Lack of regional/national Sustainable Career site

Q13

Building a Blue Economy Workforce Development Pipeline: What Do You Envision are the Needs?

Develop a network of business, education, government leaders galvanize a vision.

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Enhance your sustainable career planning/job placement services

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Collaboration with academic institutions, training centers, organizations and CTE programs

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Access up-to-date information on Blue Economy company needs/available jobs
