

Blue Economy Case Study: 2003

The Philippines

SustainWDN™ Pathway: Microcredit Microfinance



Our Partners

- Ambassador Raul Goco & Marietta Primicias Goco
- FEED Inc.
- Franklin & Eleanor Roosevelt Institute
- Grameen Bank founder, Dr. Muhammad Yunus
- President's Ramos Commission to Fight Poverty
- President Aquino's Ministry Trade & Economic Development
- Sambayanihan Foundation

Impact

- At the Celebration of Heroes with Walter Cronkite, Marietta Primicias Goco received the Institute's Eleanor Roosevelt Award as a global leader for women's rights and economic development.
- The press she received from this Award empowered her to influence constitutional changes to include indigenous peoples
- Expand microcredit/microfinance programs, reduce exploitative fishing practices, promote sustainable livelihoods.
- Inspired the next generation of Filipino climate activists, including Mitzi Jonelle Tan, featured in *Stone Soup for a Sustainable World: Life-Changing Stories of Young Heroes*.

The Institute was invited by The Franklin & Eleanor Roosevelt Institute to document how Marietta Primicias Goco carried out Eleanor Roosevelt's legacy with microcredit microfinance programs in the Philippines with FEED, Inc. Social Development Non-Government Organizations and Cooperatives.

Strategic Implementation

- Marietta Primicias Goco is featured in the book/curriculum: *Stone Soup for the World: Life-Changing Stories of Everyday Heroes*
- Following the People Power movement in 1986, The Institute's founding director began a 30-year partnership with the Philippines including a multinational campaign promoting national unity and economic recovery. Rooted in the cultural theme of *Bayanihan*—inspiring people to work together for the good of their country—the initiative supported economic development and social reform.
- Strategic trainings in Manila, Negros, Luzon, and Visayas.
- Joined Mrs. Goco and Philippine delegates: United Nations, Microcredit Summit in Washington D.C., Marth's Vineyard.
- Ms. Goco on The Institute International Advisory Council
- Global public-private partnerships with American organizations to establish sister-city/community initiatives for the Philippines.
- Filipino Captain Ray from Oakland, CA developed 3 year program at Fremont High School in Oakland California.
- Development in the Philippines Report led to \$25K funding.
- 10 Filipino NGO leaders' 4-city U.S. mission led to \$4 million funding for The Green Forum.

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