Green Economy Case Study: 2022-2023 PowerCorps Boston, Boston, MA



SustainWDN<sup>™</sup> Pathway Green Building, Urban Forestry& Urban Greening







Video: <u>PowerCorps Boston</u> Trainer Training Program

future PowerCorps Boston cohorts.

Press

**The Institute** customized a program for PowerCorps Boston using the *Stone Soup Climate Education Curriculum* to train facilitators to use **SustainWDN™ Career Pathways** to broaden awareness of well-paying green jobs.

## The Challenges

- Massachusetts Governor & Climate Chief Hoffer's goals report
- Boston Mayor Wu positions Boston as a green workforce leader.
- Green companies struggle to replenish their workforce pipeline

• 2022: Developed PowerCorps Boston to provide first-time offenders (18–30-year-olds) with training for Green Building, Urban Forestry and Urban Greening. An "earn and learn" program, PowerCorps BOS pays members to participate in hands-on training that prepares them for living-wage careers.

• Boston's Harbor is a success - from the dirtiest water to the cleanest - with training center for Clean Water Management

## Implementation

• Used **SustainWDN<sup>TM</sup> Youth Survey** to assess youth readiness as they didn't like high school, uninterested in higher education

## Program

- Customized Workshop with PowerCorps youth
- Green Building Speaker: Illai Kenney, HBCU Green Fund

• Teacher Training Program expanded faculty's perspective on the youth potential interest in further education.

## Impact

• **300% Education**: SustainWDN<sup>TM</sup> Survey showed direct connection between higher education and higher salaries;

• **100% Increased** interest in Sustainability Certificates: Clean Water Mgmt, Solar, Sustainable Ag, Business Energy

• **Potential:** to be scaled nationally to expand curriculum for President Biden's Climate Corps.

