



The Stone Soup Leadership Institute's Blue Job Shadow Day Sponsorship Opportunity

The Challenge: Our world is in urgent need of new leadership, innovative thinking, and action-oriented people who can work together to effectively build a more sustainable world.

- Companies need a trained workforce to maximize opportunities in the emerging Blue Economy.
- Community colleges need to supplement their academic programs with targeted training & certificates;
- Students need exposure to blue companies and organizations with internships, jobs and training.

The Solution: For over 28 years, The Institute has built strategic partnerships with business, government, education leaders to empower the next generation to bring sustainability innovations and best practices to their communities.

We've worked with **Blue Economy** leaders and community colleges in New England since 2018. [Case Studies](#)

- Build bridges with business, organizations, education & youth: [Blue Job Shadow Day](#)
- Design [Sustainable Career Pathways](#) for students to explore blue & green jobs;
- Spotlight Blue Economy workforce development opportunities by region: [SustainWDN™ Resources](#)

The Opportunity: The Institute provided the “starter dough” to support this **Blue Job Shadow Day** in Marin. We hope it will catalyze blue companies, organizations, academic institutions to develop partnerships to build a Blue Economy. We invite sponsors and funding partners to join with us to invest in Marin and Bay Area youth and support this exciting sustainable economic initiative until we meet our \$25,000 goal. We're in this together, we need everyone's help.

Sponsor Benefits

Range: \$1,000-\$10,000 with Recognition & Logo Placement

Your Company & Logo Featured

- **Blue Job Shadow Day Event Program**
- **Blue Economy Map:** digital & print with program
- **Press Release:** local, national, global distribution
- **Newsletter:** print & digital: 8,000 subscribers
- **Social Media:** 20,000 followers
- **Website: Sponsors:** [Martha's Vineyard](#) • [Hawaii](#) • [Others](#)

Opportunity for Company Logo Signage and/or Education Exhibit

Stone Soup Leadership Institute
www.stonesoupleadership.org
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