



**The Stone Soup Leadership Institute's Blue Job Shadow Day
In partnership with the College of Marin's Environmental Action Club
Kentfield Campus • 12:30-1:40 PM • February 12, 2025**

The **Blue Economy** is one of the fastest growing economic sectors in California. From ocean exploration and regenerative aquaculture to underwater robotics and renewable energy, the blue economy is expected to create new jobs of every kind, bringing opportunities that [benefit diverse communities](#). The Organization for Economic Cooperation and Development [projected the blue economy would reach \\$3 trillion in global value](#) by 2030.

The Blue Economy presents a unique opportunity for coastal communities like Marin and the San Francisco Bay Area with its world class restaurants. By investing in this emerging economy, we can create a more diverse and resilient food supply while empowering our local young people for these new sustainable career pathways.

Aquaculture is the fastest-growing form of food production on the planet, with revenues of \$330 billion in 2024. Bay Area entrepreneur **John Finger** founded **Hog Island** over 40 years ago and has grown to seven locations, from their Marshall farm to San Francisco's Ferry Building, Humboldt Bay, Napa, Larkspur, and Tony's Seafood—with \$30 million in revenues. Each year, they welcome over 1,000 visitors to learn about the farm. With companies like Hog Island and Kenny Belov's Fish in Sausalito, this industry will help to offset the impact of climate change on decreased fish supplies and the global demand that is expected to double by 2050. Meeting this demand depends on strengthening our sustainable fishing systems and investing in sustainable workforce development programs.

**Sustainable Workforce Development Opportunities
Interactive Dialogue with Blue Economy Leaders
John Finger, Hog Island & Perry Raso, Matunouk Oyster Farm
& College of Marin Environmental Action Club Members**

This immersive experience will showcase **Educational Exhibits** with workforce development opportunities - internships, jobs, certificates - for students to explore and pursue in the Blue Economy in the Bay Area community.

About The Institute's Blue Job Shadow Day

The Stone Soup Leadership Institute is pleased to host its first **Blue Job Shadow Day** in partnership with the **College of Marin's Environmental Action Club**. This signature event is part of the **Institute's Cronkite Ocean Initiative**, announced at the awards ceremony at Climate Week NYC to spotlight UN Goal #14 • [Life Below Water](#) and the [UN Ocean Decade](#): 2021-2030. **Perry Raso, Matunouk Oyster Farm** received the Institute's **2024 Cronkite Award for Ocean Champions** for his leadership in New England's aquaculture industry. This career-focused event will bring together industry leaders from blue companies and educational institutions to enlighten COM students, educators, and academic leaders. Founded in 1997 on Martha's Vineyard, the Institute has worked with Blue Economy's leaders and community colleges in New England since 2018. The Institute's **Blue Job Shadow Day** builds on three decades of hosting Job Shadow Days on Martha's Vineyard and in other communities around the world. In 1994 we developed the first Job Shadow Day in partnership with the San Francisco Chamber of Commerce. Over the years this one-day event was adopted by national organizations and the US Department of Labor. The Institute's educational tools and professional development (PD) trainings empower educators to guide students towards building a sustainable world.

Stone Soup Leadership Institute • www.stonesoupleadership.org • www.SustainWDN.com