

Want to learn about sustainable career pathways towards jobs?

February 12, 2025 12:30 PM - 1:40 PM

What is the Blue Economy?

The **Blue Economy** is one of the fastest growing economic sectors in California. From ocean exploration and regenerative aquaculture to underwater robotics and renewable energy, the blue economy is expected to create new jobs of every kind, bringing opportunities that benefit diverse communities.

- Bay Area entrepreneur **John Finger founded Hog Island** over 40 years ago and has grown to seven locations, from their Marshall farm to San Francisco's Ferry Building, Humboldt Bay, Napa, Larkspur, and Tony's Seafood—with \$30 million in revenues.
- Perry Raso, Matunuck Oyster Farm received the Institute's 2024 Cronkite Award for Ocean Champions for his leadership in New England's aquaculture industry.

What is Blue Job Shadow Day?

The Stone Soup Leadership Institute is pleased to host its first **Blue Job Shadow Day** in partnership with the **College of Marin's Environmental Action Club.** This career-focused event will bring together industry leaders from blue companies and educational institutions to enlighten COM students, educators, and academic leaders. This immersive experience will showcase educational exhibits with workforce development opportunities – internships, jobs, certificates – for students to explore and pursue in the Blue Economy in the Bay Area community and California communities. The Institute's Blue Job Shadow Day builds on three decades of hosting Job Shadow Days on Martha's Vineyard and in other communities around the world.

Room: AC255 FREE Lunch & Refreshments

Discover Internships & Blue Jobs
Explore Sustainable Career Pathways
Meet local & state leaders
Learn about sustainable workforce development certificates

RSVP for Blue Job Shadow Day February-May 2025







