

**INNOVATE!**  
Green Job Shadow Day  
Brown Bag Workshop  
for Educators & Guidance Counselors  
Feb. 2, 2024 • 12 pm EST

**Illai Kenney**  
HBCU Green Fund. Co-Founder Green Jobs Board

**Kristy Drutman**  
Co-Founder Green Jobs Board

**Galem Ho**  
CEO, Immersive Worlds

SustainWDN

STONE SOUP  
Leadership Institute

*The transition to a sustainable economy is one of the most challenging issues of the 21st century.  
Imagine what millions of new jobs in the green economy could mean for our world!  
To make this transition, companies urgently need a sustainable workforce.  
Teachers and guidance counselors need tools and training to prepare students for these green jobs.*

To help meet this challenge, the Stone Soup Leadership Institute is hosting its annual **Green Job Shadow Day**. This free one-hour **Brown Bag Lunch** workshop will broaden educators and guidance counsellors' exposure to the increasing opportunities in the green economy and give them tools to empower their students for green jobs.

#### ➤ Guest Speakers

- **Illai Kanney, HBCU Green Fund** featured in the *Stone Soup Climate Education Curriculum*.
- **Kristy Drutman, Green Jobs Board** show the demand from young people eager to secure green jobs.
- **Business Leader: Galen Ho**  
Encourage teachers/guidance counselors to prepare students for the sustainable workforce

#### ➤ Our **Green Job Shadow Day Online Portal** for educators and guidance counselors educate students:

- **INNOVATE!** Chapter from *Stone Soup for a Sustainable World* with 13 stories of green careers.
- *Stone Soup Climate Education Curriculum* Lesson Plans with **Sustainable Career Pathways**.
- The Institute's **Sustainable Career Pathways Video Series** features a diversity of professionals including a Marine Biologist, Wastewater Management, Offshore Wind and Environmental Education.
- **How-To-Guide** for educators to create Green Job Shadow Day in their communities.
- **Community College** certificate programs for sustainability trades leading to green jobs.
- **Future Teacher Training Program** with Massachusetts Department of Education's STEM Week. [Blog](#)

#### About the Stone Soup Leadership Institute

For over 25 years, Massachusetts has been the Institute's learning laboratory for our sustainable workforce initiatives. On October 25, Massachusetts Governor Maura Healy announced the nation's first Climate Chief's far-reaching report, [Recommendations of the Climate Chief](#). This 87-page document has 39 recommendations to meet the state's sustainability targets by 2050: designed to move the state from planning to action. Embedded in the report is a commitment to implement a comprehensive cross-agency plan to develop a climate-resilient workforce. The **Green Job Shadow Day** builds on 3 decades of experience leading the Institute's Job Shadow Days on Martha's Vineyard and other marginalized communities in Massachusetts and around the world. In 1994 we developed the first Job Shadow Day in partnership with the **San Francisco Chamber of Commerce**. Over the years, this one-day event has been adopted by national organizations and **U.S. Department of Labor**. [Video](#)

Join with us to fulfill our mission to help transform the lives of young people in marginalized communities and prepare First-Gen college students for the green jobs in the new economy.

Stone Soup Leadership Institute  
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