

Topic: Climate Cause Social Media Post
Date: October 25, 2023
Teacher: Mia Perrin

Essential Question(s):

1. How can language be used to persuade individuals to think or act a certain way?

Lesson Objectives

By the end of the lesson, students will be able to:
Make persuasive arguments with words and images
1.

Curriculum Framework/Learning Standard(s):

Language Arts: Written and Verbal Communication

Materials and Resources: (attached if applicable)

Alex Perkins' Story

Formative Assessments:

Social Media Post and Presentation

Warm-up:

Question: Have you ever found yourself influenced by a social media post (e.g. buying a product, learning a skill, forming an opinion on an issue, etc)?

Procedures

Instructional Practice: Include time budget/pacing; possible questions to ask students; student grouping (cooperative learning) strategies; how you will communicate high standards and expectations when beginning, carrying out, and completing the lesson; how you will make the content comprehensible for ELL students. Bullet steps in enough detail that a substitute could teach the lesson.

- Let students form groups of 4-5 and explain the assignment (10 mins)
- Have them create a social media post about a climate cause or solution they care about literally by making a graphic with a caption in Google Slides (30 mins)
- Go around the room having somebody from each group present their graphic and explain the process of designing it (20 mins)

Closing/ticket to leave

Write a shout-out (something you liked in another group's presentation) for me to give out at the start of next class.

Homework (if applicable):

N/A

Adaptations/Modifications for Students

At differing achievement levels, learning styles, multiple intelligences, language backgrounds of individual students.

Social media posts can be more image-based with fewer words, only one person needs to speak in each group

Pitfalls and Solutions (What could go wrong and how will I handle it?)

Students within groups won't talk: Ask some guiding questions to provoke discussion

Students can't stay on task: Give them a time check, ask if they have a presenter, ask to hear what they have

Tech troubles: Have students draw a graphic and write a caption on paper