

The Stone Soup Leadership Institute's SustainWDN™ Trevor Tanaka's Sustainability Journey



Lighting the Way for a Sustainable Tomorrow

February 2020

TouchStone

How Might We...

A group of approximately 20 diverse youth and adults are posed behind a table outdoors. The table is covered with a blue cloth and has various items on it, including a red toolbox, blue gloves, and some papers. The table also has a banner that reads "Coastal Cleanups" and "Social Responsibility". In the background, there are sailboats and a grassy area.

*Empower the Next Generation Of
Multicultural Youth To Be Champions Of Building A
Sustainable World?*

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Let's Build the Blue-Green Jobs Pipeline



Green New Deal =
10 Million Jobs in 10 Years

Put a Generation to Work

The Stone Soup Leadership Institute's Workforce Development Tools



We Customize
Workforce Development Tools
& Leadership Initiatives

We Mentor
for Blue-Green Career Pathways

We Build Bridges
with Business, Government,
Community Leaders



We Cultivate
Young & Emerging Leaders on the
front lines of climate change and resiliency,
environmental justice and economic equity
from inner cities to rural communities and global islands.

We Leverage
Stone Soup for the World:
Life-Changing Stories of Everyday Heroes



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The Institute's Story: Meet Trevor Tanaka



Trevor @ 16 Years in 2011

Junior in High School
Basketball Star
Good Student in Science

Homeland: Hawaii Island

Heritage: Hawaiian, Japanese, Philippines, Portuguese

What is Sustainability?

APEC Summit 2011
Honolulu, Hawaii
Essay Context

"It made me really think!"

Trevor & The Institute's Leadership Program



- Sustainability Summits
- Sustainability-In-Action Projects
- Career Mentor & Job Shadow Day
- College Prep & Community Service
- Sustainable Hawaii Youth Leadership Initiative
- Design Sustainable Hawaii Forums

Trevor's Sustainability Journey



How Might We Prepare ALL Hawaii Youth for Sustainability?

- Envision: Sustainability-In-Action Project
- Taking Action: Sustainable Resolution Passed!
- Troubleshoot Challenges: DOE ≠ \$\$
- Design Thinking Forum: Youth, Educators Business
- Design Sustainable Hawaii Toolkit: UN SD Goals

Trevor's Leadership Grows

Build Sustainable Hawaii Toolkit



How Might We....?

Engage Everyone to Work Together

Hawaii's Goal: 100% Renewable Energy by 2045



What Worked

- Innovation/Out-of-the Box Thinking
- Disruptive & User-Friendly
- Cost-Effective Tool for STEM Educators

What He Learned

- Blue-Green Jobs = Hard to Find/Connect
- Need To Build Blue-Green Pipeline: FAST!
- Build Bridges: Youth + Business = Mentors, Jobs
- Green New Deal: Target Market = Community College

Next Project

- Sustainable Business Network

Trevor & Tech Team:
Chris Aring & Chris Brown
TouchStone Leaders Platform

Sustainable Hawaii Toolkit

Scaling Up The Institute's Leadership Tools



The Sustainable Hawaii Toolkit is the TouchStone 1st public product. Designed in partnership with Hawaii youth, business, government and community leaders. It will launch in 2019.

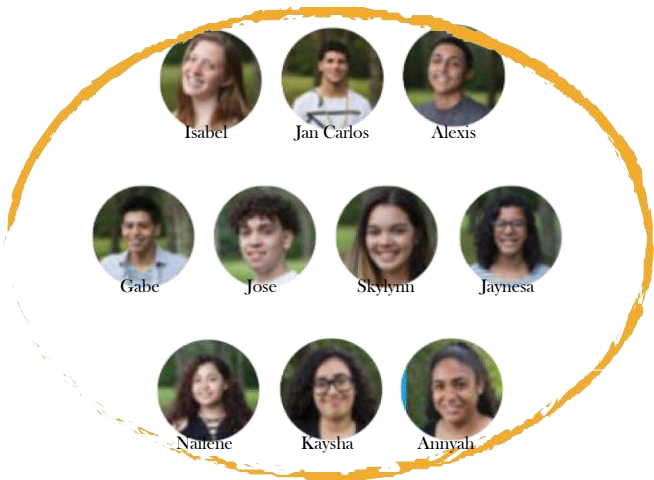


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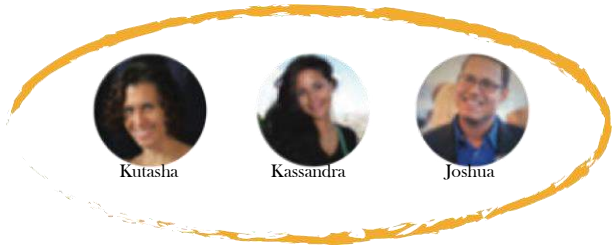
The Institute's Communities Around the World



HOLYOKE, MA



PUERTO RICO: VIEQUES



BVI: VIRGIN GORDA



MARTHA'S VINEYARD



RHODE ISLAND



HAWAII



Trevor Trained by Youth Leaders: Vieques, Puerto Rico



PUERTO RICO

[Success Stories](#) | [Videos](#) | [Photo Gallery](#)

Vieques Youth Leadership Initiative

We've been building youth leaders for over 20 years.

They are now successful millennial leaders giving back, training the next generation & supporting their communities.

Take a virtual journey and watch their incredible stories.



Martha's Vineyard Sustainability Summits



- 300 Youth Delegates From 40 Communities in Two Countries = 14 Summits
- Envision Personal, Professional & Planetary Goals
- Sustainability Tours: Best Practices, Models + Blue Green Jobs
- Develop Action Plans; Troubleshoot Challenges, and How to Engage Others
- Leadership Skills: Can-Do Spirit, Make-It-Happen Attitude, Taking Initiative
- Make Powerful Presentations & Videos
- Empowered Sustainability Champions in Their Communities & World
- Train-The-Trainer Model = Youth Become Emerging Leaders



Sustainable Hawaii Forums with Design Thinking Hawaii
Hawaii's Governor for President Obama's Climate Preparedness & Resiliency Report

Youth Leaders Represent

- **ICUN:** International Union for Conservation of Nature
- **Hokule'a** World Wide Voyage
- **HTDC's** *Innovative Briefing for High Tech Industry*
- **VERGE**

Workforce Development Strategy to Diversity & Build Sustainable Economy

- **Blue-Green Business Mentors:** 100
- **Sustainability-In-Action Projects:** 100
- **Partners:** Oceanit & Department of Business,
Economic Development & Tourism

Holyoke, MA & Rhode Island

The Institute's Workforce Development Curriculum



TouchStone Leaders Cohort #1

- Career Mentor & Job Shadow Day Program
- College Prep & Field Trip Program
- Community Service Projects for Border Wall Families
- Sustainability Tours: Clean Ocean Access & Sail Newport

Youth Leaders Represent

US Senator Whitehouse's Environmental Leaders

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Scaling Up with TouchStone Leaders

Sustainability Online Tools



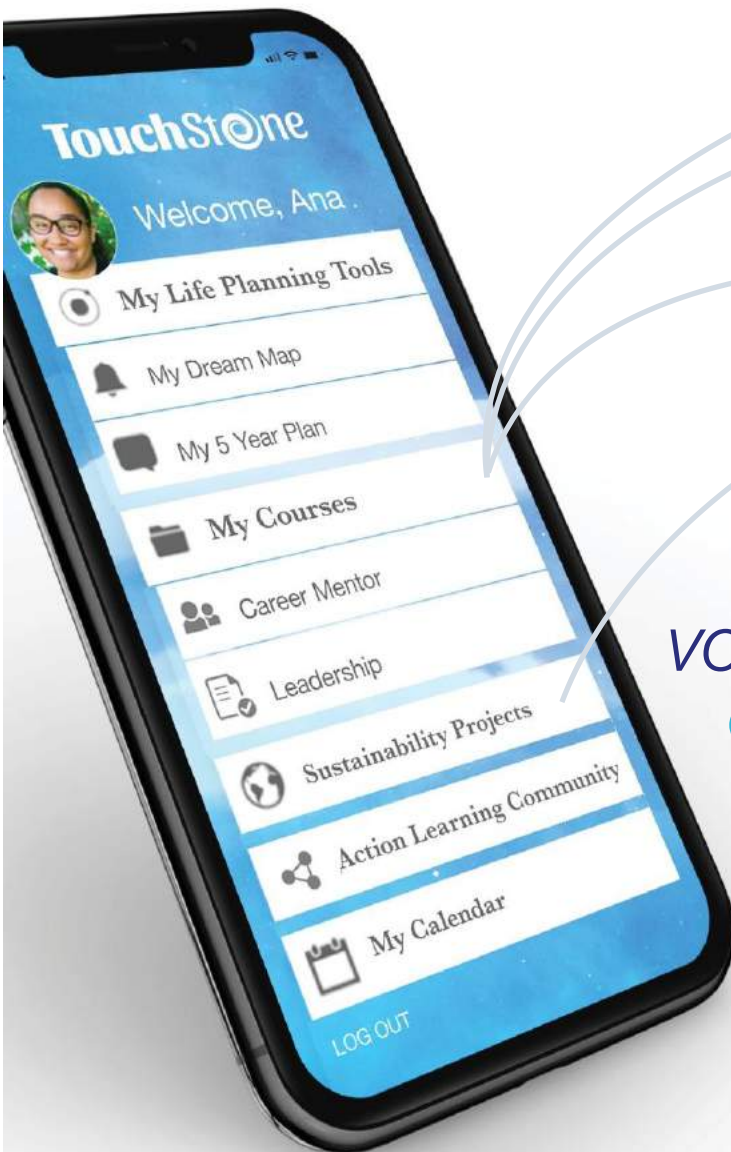
REAL-WORLD

STEAM CURRICULUM

GREEN/BLUE
CAREERS

VOLUNTEERS

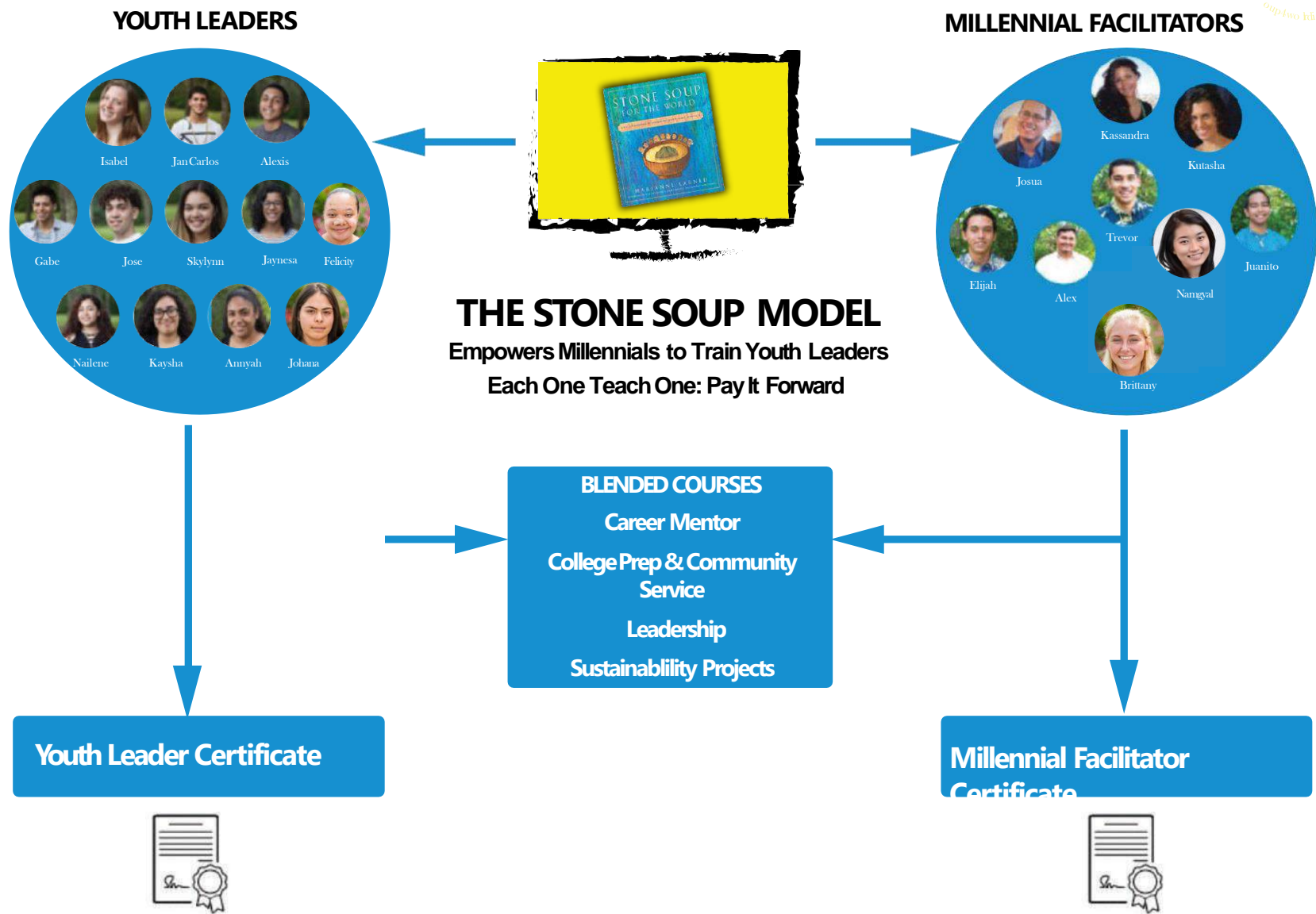
Our APPs will interact
and build real-world
connections



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Scaling Up with TouchStone Leaders

Sustainability Online Tools



Scaling Up with TouchStone Leaders

Sustainability Online Tools



Training The Emerging Leaders Of Today To Train Our Youth

TouchStone

user

Log In

Search courses



Become a TouchStone Facilitator

Smart Tools for Millennials to Change the World

APPLY NOW



[Learn more World Leaders](#)

We inspire millennials to become change makers



[Collaborate on Projects](#)

Share your ideas, discover best practices, join global community



[Get Certified](#)

Get jobs working with youth



[Be a Global Virtual Traveler](#)

Connect with people working together around the world.

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Trevor's Dream Map™

TouchStone Leaders' Planning Tools



Trevor Tanaka

*A'ohe hana nui ke alu 'ia
No task is too big when done together by all.*

My Dream For My Life...
is to become a Sustainable Business Coordinator

My Dream For My Community...
is to Empower Hawaii's Youth to Lead Us Towards a
Sustainable Economy

My Dream For The World...
is to Develop Tools to Build the Blue-Green Pipeline
for Youth to Build a Sustainable World



Trevor with the Institute's Director & Josue Cruz, Puerto Rico

MY
PORTFOLIO

My Bio
Headshot
Resume
My Mentor



TouchStone Leaders Planning Tools: The Dream Map™ The Stone Soup Leadership Institute Inc. 2017

TouchStone

About The Stone Soup Leadership Institute



*Sustainability is our touchstone --
Building a sustainable future from the ground up.*

WHAT WE DO

Our world is in urgent need of new leadership, innovative thinking, and action-oriented people who can work together to effectively build a more sustainable world. The Stone Soup Leadership Institute's TouchStone Leaders Platform lights the way for a sustainable future.

Awareness



Youth experience first-hand, our ocean's fragility with **Sustainable Field Trips**, Multicultural youth and faculty explore ways to engage all people in sustainability projects that reduce social injustice and honor cultural diversity.

Education



The **Institute's Educational Curriculum** uses inspirational humanitarian stories to teach values: empathy & authenticity and inspire youth to find their moral compass, a true north as they navigate important decisions for their life, their community and the world.

Leadership



At the **Institute's Sustainability Summits**, youth learn best practices and innovative models to solve sustainable issues in their communities and our world. Youth become representatives of their communities. They make effective presentations: artistically, speaking through video and social media.

Vision



Youth use the **Institute's Life Planning Tools** to envision their lives, and plan for their future. They are inspired by other youth who have overcome obstacles and are changing their lives and their world. They see themselves as part of the solution.

Initiative



During the **Institute's Fellowship Programs**, youth learn to take initiative in their lives. They design **Sustainability-In-Action Projects**, develop action plans, troubleshoot challenges and develop strategies to engage others. They learn from emerging leaders with can-do spirit & make-it-happen energy.

Connect



Youth are matched with mentors from Blue/Green companies that lead to internships and jobs. The **Institute's Sustainable Leadership Metrics** measures 21st Century skills: Adaptability, Communication, Critical-thinking, Conflict-Resolution, Teamwork, Project Management, and Problem Solving.

THE INSTITUTE'S MISSION

The Stone Soup Leadership Institute develops educational tools, trainings and initiatives to empower young people and their communities to work together to build the blue/green pipeline for a sustainable workforce & economy. The Institute's TouchStone Leaders Platform's Life Planning Tools: Dream Map™ is an online framework for individualized learning, self-directed careers for 21st century workforce development, especially blue/green jobs. It is the window where global users access our educational tools, courses, trainings, mentors, resources so they can transform their lives, communities and world.

The Institute's TouchStone Leaders Platform

Target Market



Tools for Building a Blue-Green Workforce & Sustainable Economy

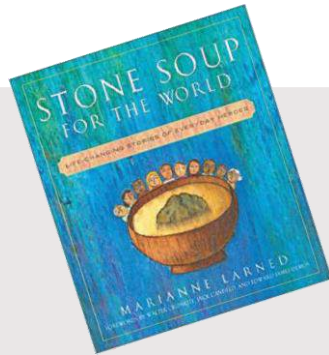
Our planet is in urgent need of a blue-green workforce to rebuild our world and create a sustainable economy.

Multicultural youth are eager to be trained and connected with blue-green companies.

The Touchstone Leaders' Sustainable Business Certificate & Network
is a go-to spot to find training, internships and jobs to a greener, bluer, more sustainable world!

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The Institute's TouchStone Leaders Platform Resources



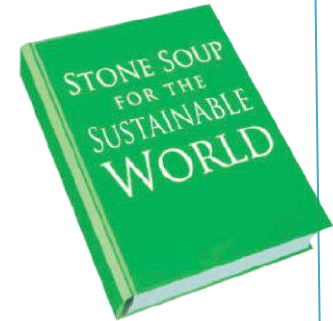
The Institute's Book, *Stone Soup for the World: Life-Changing Stories of Everyday Heroes* offers 100 heartwarming, action-oriented stories of 29 countries and 65 communities – people from all races, religions, and walks of life. Its Spanish translation, *Pan Y Vino Para El Camino* is the only bi-lingual education curriculum targeted to reach young and emerging leaders.

- Mahatma Gandhi
- Cesar Chavez
- Martin Luther King Jr.
- Nelson Mandela
- Wynton Marsalis
- Edward James Olmos
- Eleanor Roosevelt
- Mother Theresa
- Muhammad Yunus
- Network for Teaching Entrepreneurship
- New York Restoration Project
- Newman's Own
- Oxfam America
- Peace Corps
- The Natural Step
- Tree People
- Youth Build
- Dr. A.T Ariyaratne, Sarvodaya



NEW BOOK/CURRICULUM:

Stone Soup for the Sustainable World



- Leonardo DiCaprio
- Gita Drury
- Al Gore
- Hafsat Abiola-Costello, Nigeria
- Julia Butterfly Hill
- Justin Trudeau
- Prince William
- Reese Witherspoon
- Malala Yousafzai
- Water.org - Matt Damon
- Green the Ghetto - Majora Carter
- Green for All - Van Jones
- iMatter - Alec Looz
- Annie Leonard, Greenpeace
- Ben Quinto, Global Youth Action Network
- Tokata Iron Eyes, Standing Rock
- Jonah Wittkamper, NEXUS
- Xiuhtezcatl Martinez, Earth Guardians
- Josh Mailman, Social Venture Network
- Rihanna, UN Ambassador
- Shilpa Jain, YES World
- Ben Wikler, MoveOn.org
- Ben Smilowitz, Disaster Accountability Project
- Jennifer Corriero & Michael Furdyk, Taking it Global
- Evon Peters, Native Movement Alaska
- Bioneers
- ONE Campaign
- Pachamama Alliance
- 350.org
- People's Grocery
- East Bay Conservation Corps

**COMING
SOON!**

The Institute's TouchStone Leaders Platform Resources



The Institute's Education Channel features over 100 videos of young and emerging leaders who are working in their community and in the world.



IN CELEBRATION OF HEROES
Walter Cronkite



ENTREPRENEURSHIP
Kassandra Castillo



SUSTAINABILITY
Hawaii



CAREER MENTOR
Alex Siordia & Rep. Aaron Vega



LEADERSHIP
Alexis's Journey



OUR VISION

The Institute's TouchStone Leaders Platform Resources



PROVEN, TRANSFORMATIONAL LEADERSHIP TOOLS

I GET STRONGER
EVERY DAY

YOUTH



1. COMMUNITY ENGAGEMENT

Nomination Process

- Nominators: non-profit organizations, schools, business, parents, other youth

1 Year Long Program

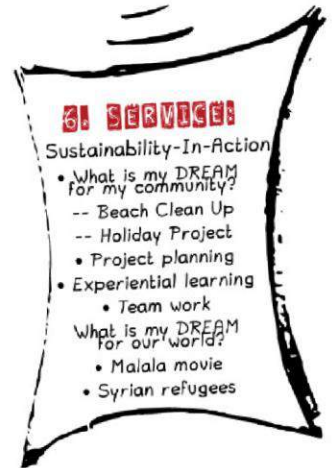
2. APPLICATION

- For my life
- For my community
- For my world
- What are my concerns?
- Service: How am I helping?
- Why do I want to be a delegate?
- Commitment: no drugs/alcohol



5. MENTOR PROGRAM

- What is my DREAM for my life?
- Leadership Cards
- Guest Speaker: "Hero"
- shares DREAM, journey
- Safe space to explore DREAM
- Skills sets to develop DREAM
- bio, questions,
- Mentor - worksite: experiential learning
- Skill set: Thinking: what I learned
- Writing, thank you cards



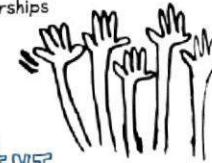
6. SERVICE

Sustainability-In-Action

- What is my DREAM for my community?
- Beach Clean Up
- Holiday Project
- Project planning
- Experiential learning
- Team work
- What is my DREAM for our world?
- Malala movie
- Syrian refugees

COLLEGE Program

- Skill set: Critical thinking/decision-making
- Writing: Essays, application, scholarships
- FIELD TRIP
- Portfolios
- Bios: youth, mentor, press
- Mentor II:
- Internship
- Workforce development: Job



COMMUNITY ENGAGEMENT

- Job Shadow Day & Reception

4. SUMMIT: week intensive

- Bringing DREAMS into ACTION
- Be with "Hero" from Book
- Finding vision/voice
- Cultural/arts/music
- Official leaders
- Experiential learning
- Sustainable Tour
- Large group
- Small group: Emerging Leaders
- Safe space to explore my DREAM
- Professional workgroups
- Worksheets: 5 Year Plan
- Sustainability-in-Action Project



NETWORKING

- Skill set: Hand shake, business cards
- Goal: sharing DREAMS

COMMUNITY ENGAGEMENT

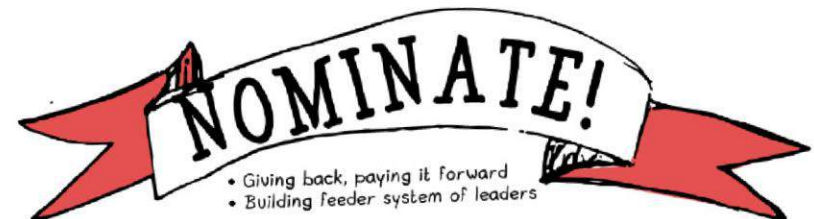
- Graduation & Reception
- Cronkite Awards & Reception
- Gandhi Youth Forum & Reception

3. BOOK: STONE SOUP FOR THE WORLD

- What is a Hero?
- People who had a DREAM
- Who asked: what can I do?
- Who overcame obstacles
- Who learned "skills sets"
- Who asked for help
- Who created a support system
- Who shared/tested their ideas
- changed, adapted, expanded/joined others

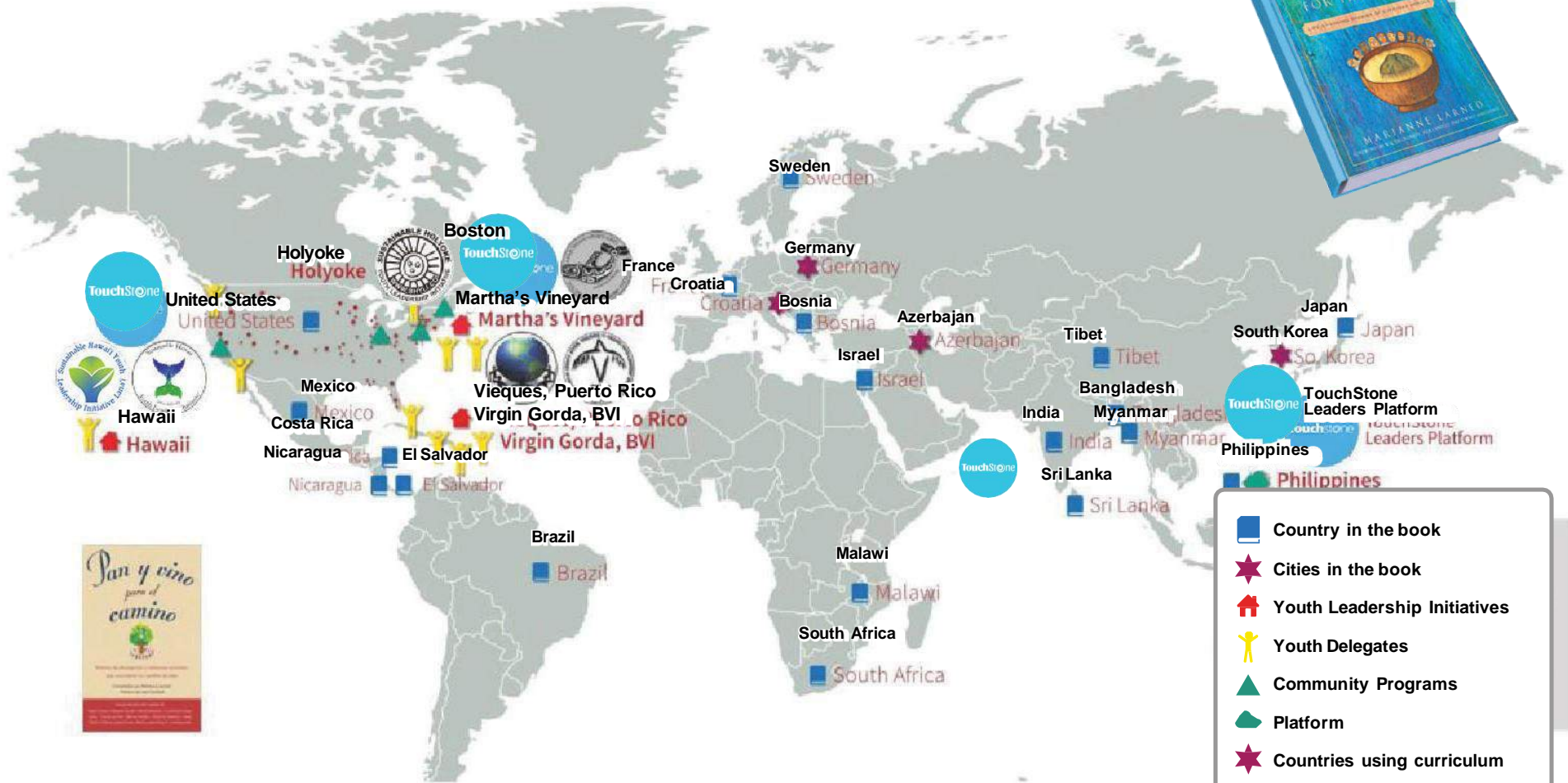
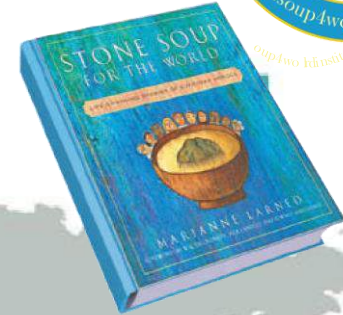


HERO



- Giving back, paying it forward
- Building feeder system of leaders

The Institute's TouchStone Leaders Platform Resources



- Country in the book
- Cities in the book
- Youth Leadership Initiatives
- Youth Delegates
- Community Programs
- Platform
- Countries using curriculum
- Cities using curriculum



Trevor as Sustainable Business Coordinator



I have been working with the Stone Soup Leadership Institute's team since 2011. I started as a youth delegate in the Institute's Sustainable Hawaii Youth Leadership Initiative (SHYLI) chapter. I have witnessed the growth of the Institute as a high school student, young adult and now a project coordinator.

I'm most impressed that the Institute's initiatives are driven by the interests of youth. The Institute and its partners are focused on creating a path for youth to become young adults who care about the environment and find ways to make an important impact on the world. As a high school student, I envisioned and then got strategic support from the Institute to pass a Resolution in the State of Hawaii to incorporate sustainable education and environmental leadership at the classroom level. As a college student and alumni, emerging leader and team member, I helped facilitate the Institute's Annual Youth Leadership Summits in Martha's Vineyard (2016) and at Roger Williams University,

Rhode Island (2018). The Summits allow youth delegates to work with inspiring youth, emerging leaders and faculty; develop presentations on innovative sustainability within their community and develop sustainable projects within their community.

This year I realized a dream helping secure \$200,000 from Hawaii Government and serve as the Sustainability Coordinator of the Sustainable Hawaii Toolkit. This powerful online tool gives young people and educators the resources to learn about sustainability and help Hawaii reach its goal of 100% renewable energy by 2045. I am honored to have been a part of the Institute's team for over seven years. Now that many people are finally realizing the importance of sustainability, the Institute has developed a 15-year track record and awesome learning and training tools that will the next generation of leaders. I'm excited about the TouchStone Leaders Platform and to be part of this global organization impacting so many people around the world.

Trevor Tanaka
Sustainable Business Coordinator