



INVITATION

Sustainable Workforce Development Network Survey & User Design Experience

June 21 • 5-7 p.m. at Innovate Newport

As a leader in the Blue Economy, you are nominated by Toby Stapleton to participate in a survey on Sustainable Workforce Development (SWD) Network. The Survey results will lay the foundation for the design of a dynamic one-stop interactive portal and kiosk consisting of an online action community that will help bridge the gap between blue employers and local youth. Designed by millennials, the SWD Network is currently in its BETA phase. Our goal is to develop the SWD Network in collaboration with New England communities: The Blue Economy Corridor with SouthCoast Development Partnership with the University of Massachusetts, Dartmouth and the City of New Bedford, Massachusetts. We are also exploring expansion and partnerships with communities, including Cape Cod Blue Foundation, the City of Newport and the City of Boston.

The prototype for the SWD Network is being designed at the Stone Soup Leadership Institute's Design-A-Thon in conjunction with the Institute's 15th Annual Youth Leadership Summit for Sustainable Development at Salve Regina University from June 22-28, 2019

I. Sustainable Workforce Development Survey

To Design The Prototype, We Are Inviting 10 Blue Companies To Complete The Survey.

- **Company's Employment Needs:** current, projected (1, 2, 5 years) and required education and skill levels;
- **Company's Workforce Development Programs** to prepare multicultural youth for these blue jobs.

During the Institute's Summit we will prototype the design to ensure this unique platform is user-friendly. The data collected through this Survey will ultimately be presented through a stand-alone Kiosk to connect blue companies with future employees. In September we will begin BETA testing the SWD Network with blue companies and multicultural youth in New England communities. The Institute will then prepare a report to provide valuable feedback to companies as well as target guidelines to high school guidance departments and college job placement services to better advise multicultural youth on local sustainability jobs.

II. Design-A-Thon: User Design Experience

- **June 21: Friday: 5:00-7:00 pm User Design Experience**
- **June 28: Friday: 2-3:30 pm: Reveal Sustainable Workforce Development Network Prototype**

We would like to invite you to attend and participate in the User Design Experience on June 21 where we will interview Blue Companies and The Institute's Emerging Leaders. Our Summit Tech Team will integrate these interviews and create a functional prototype design of the Kiosk. During the Summit, the Tech Team will build a prototype that will be presented at the Summit graduation on June 28.

The Stone Soup Leadership Institute is a global leader in designing sustainable workforce development initiatives that prepare multicultural youth for the world of work. Founded in 1997, The Institute has collaborated with business, education, government, and community leaders to develop educational tools, trainings, and project-based learning programs that build bridges with multicultural youth. The Institute's TouchStone Leaders Platform scales up 20 years of real-world experience with sustainable workforce development initiatives.

Sponsorship Opportunities: The Sustainable Development Network Kiosk offers blue companies unique sponsorship opportunity to broadcast and advertise logos and company information in exchange for sponsorship. Sponsorship package is available upon request.

Stone Soup Leadership Institute • www.soup4worldinstitute.com