



INVITATION

New England is uniquely positioned to become a leader of the Blue Economy.

As a leader in the Blue Economy, we invite you to help envision the ***Sustainable Workforce Development Network*** by completing this 10 Question Business Survey.

Sustainable Workforce Development Network has been designed by engaged millennials who are passionate about sustainability and eager for jobs in the blue-green economy. SWDN will lead to a one-stop interactive portal and kiosk - online action community, and an environment to build bridges between blue employers, educational institutions/community organizations and young people seeking ways to rebuild their communities and the planet.

The **SWDN Business Survey** will be distributed to **MOTN (Marine Oceanographic Technology Network)** members and other blue companies. The Survey results will give us information and guide us to develop SWDN which will be BETA tested in the Spring and launched in conjunction with the Institute's 16th Youth Leadership Summit for Sustainable Development: June, 2020. The Institute will then prepare a report to provide valuable feedback to companies as well as target guidelines to high school guidance departments and college job placement services to better advise youth on local sustainability jobs and career pathways. In time, the data collected through the Survey will be presented through a stand-alone Kiosk to connect blue companies with future employees. It can become an economic planning tool for communities to build a sustainable economy.

Sustainable Workforce Development Survey

To Design The Prototype, We Are Inviting Blue Companies To Complete The Survey.

- 1. Your Employment Needs:** now, and projected (1, 2, 5 years) and required education and skill levels;
- 2. Your Workforce Development Programs** to prepare and connect multicultural youth for these blue jobs.

The Sustainable Workforce Development Network is an online ecosystem that:

- ***Empowers blue-green companies;***
- ***Customizes workforce development opportunities;***
- ***Develops STEM pipelines with educational institutions;***
- ***Builds bridges between young people, educators and blue-green companies;***
- ***Creates STEM career pathways to real jobs.***

The **Stone Soup Leadership Institute** is a global leader in designing sustainable workforce development initiatives with business, education, government, and community leaders to develop educational tools, trainings, and project-based learning programs that build bridges with multicultural youth. Founded in 1997 on Martha's Vineyard, the Institute collaborated with New England communities from Martha's Vineyard to Nantucket and Cape Cod; then blue companies in the SouthCoast Region of Fall River, MA and New Bedford, MA, Newport, RI and Providence RI. Each of these communities has unique resources, opportunities and challenges. Together we can learn from each other how to maximize this golden opportunity of New England as #1 Blue Economy.

Stone Soup Leadership Institute • www.SustainWDN.com • www.TouchStoneLeaders.com